

TMA Australia Publication Guidelines 2023

As part of our ongoing efforts to provide valuable insights and knowledge to our members, we would like to invite all members to contribute to the membership by submitting short articles on relevant topics. These articles will be sent out to the TMA membership as part of the member newsletters.

To assist you in this process, we have prepared some high-level guidelines that cover a range of topics relevant to the TMA's mission and goals and the process to be followed for publication.

1. Subject Matter Guidelines

- Turnaround strategies – articles that focus on turnaround strategies that have been successfully implemented in a business or organisation (often, but not always, these may need to be on a "no-names" basis)
- Balance sheet restructuring – articles that explore the legal, financial and operational issues associated with completing a balance sheet restructuring
- Operational improvements – articles that examine ways to improve the operational efficiency and effectiveness of a business
- Change management – articles that discuss the best practices in managing change within an organisation, especially during times of crisis
- Legislative and regulatory change – articles that identify areas/opportunities for legislative and/or regulatory change to assist the delivery of corporate turnarounds
- Leadership and management – articles that explore the challenges faced by leaders and managers
- Turnaround risks and mitigation – articles that consider the legal risks that turnaround or safe harbour advisers might face and strategies to minimise those risks
- Comparisons with international turnaround regimes and aspects of those regimes which might be worthy of consideration in Australia

2. Pathway to publication

- Respective state committees and national board to encourage members to develop articles for publication
- Articles should be designed to be educational and informative. These articles do not provide an opportunity to tout for business or sell professional capability
- Articles submitted for publication cannot have been previously published in any other format. Following publication by the TMA, the member may elect to republish the article on their personal or professional social media or firm platform
- Articles should be written in an accessible and conversation format. Word count is expected to range 500 – 1500 words and graphs and tables are encouraged. Footnotes can be included however are not necessary or expected. While firms can submit an article on relevant firm design templates, the TMA reserves the right to amend the format or layout in its' complete discretion
- Prior to the commencement of drafting an article, the potential author should submit a short 50-word summary that provides a broad outline of the proposed topic for approval from the Chair of the TMA Education Committee
- The Chair shall provide feedback or approval within 7 days of the receiving the notification of the summary
- The completed draft article shall then be provided to the Chair of the TMA Education Committee who shall suggest any required changes or amendments. Following any agreed amendment the final publication draft shall be provided to the TMA General Manager and President who shall either provide feedback or approval within 7 days of receipt
- On publication, the member author/s will be recognised by the inclusion of their name, title, contact details
- The guidelines will be regularly reviewed and assessed in order to ensure they are fit for purpose. They may be changed from time to time at the discretion of the TMA National Board
- Please direct any questions, in the first instance, to the Allison Robinson, General Manager TMA